

Session 2: 2023 ZIBS Young Scholars Forum & Third Global Dean's Forum



[Live Photos](#)



[Live Stream](#)

Theme: Innovating for Future: The Frontier in Business Excellence

Amidst rapid changes in the global technological and business landscape, embracing innovative and sustainable development as its core, adopting diversified and global business strategies, signifies a forward-thinking approach to business evolution. This mindset guides enterprises towards success, shaping the future direction and values of business. ZIBS actively constructs a platform for sharing forward-thinking ideas and successful experiences, blending cutting-edge academia with business practices, to cultivate outstanding business leaders, innovators with a global perspective and business acumen. Based in China and with a global focus, ZIBS aims to build a technology-focused premier global business school from China.

The 2023 ZIBS Annual Academic Forum "Innovating for Future: The Frontier in Business Excellence" is going to take place on January 13, at 13:30-18:00 (Beijing Time). Scholars and deans from world prestigious business schools gather together to actively explore distinctive insights and strategies to the sustainable development of the global business, technology, and education sectors.

Focusing on the latest research findings, innovative discoveries, and practical experiences at the forefront of business development, the topics mainly include data intelligence, environmental science, financial technology, digital innovation, and corporate reform. The forum also invites young scholars to share their interdisciplinary perspectives and insights on the future of education for sustainability.

○ Date: January 13, 2024

[Learn more:](#)

○ Venue: Multimedia Hall, No.7 Building

<https://zibs.zju.edu.cn/eng/overview/introduction.html>

Time	Topic	Speaker
13:30-13:35	Opening Speech	WEI Binru, ZIBS Assistant Professor
13:35-13:45	Welcome Speech	BEN Shenglin, Dean of ZIBS
Part I Young Scholars Forum		
13:45-13:55	How Economics and Business Lead High-Tech Industry?	CHEN Xiaohua, ZIBS Assistant Professor
13:55-14:05	Infrastructure and Economic Growth- Agent Based Modeling Approach	WEI Binru, ZIBS Assistant Professor

14:05-14:15	TriD-MAE: A Generic Pre-trained Model for Multivariate Time Series with Missing Values	LI Chao, Haina Research Scientist
14:15-14:25	Frugality, Regional Development and Digital Innovations : Gleaning Insights from China and India	Sheikh Fayaz Ahmad, ZIBS Assistant Professor
14:25-14:35	Human Capital Effects in the Job Search Process for New Labor Market Entrants: A Double-Edged Sword?	Jomel Ng, ZIBS Assistant Professor
14:35-15:55	Valuation of Green Innovation: Worldwide Evidence	BAO Yangming, Assistant Professor of ISEM, Capital University of Economics and Business
15:55-15:15	Fighting for Survival: How Can Digital Platform Firms Gain Legitimacy in New Markets	Godofredo Ramizo Jr., Presidential Postdoctoral Fellow and Principal Investigator, Nanyang Business School (NBS), Nanyang Technological University
Part II University-industry Collaboration and Commercialization		
15:15-15:25	Internationalization Index of Chinese Private Multinationals	WAN Feng, ZIBS Associate Professor
15:25-15:35	A Report on the Innovation and Development of "Little Giants" Listed Enterprises 2023	LEI Linan, ZIBS Assistant Professor
15:35-15:45	Global FinTech Hub Report 2023	LUO Dan, Lecturer, Alibaba Business School, Hangzhou Normal University
15:45-16:00	Break	

Part III Global Deans' Forum

16:00-18:00	The Future of Education for Sustainability	<p>Moderator Jia Jia Lim, ZIBS Assistant Professor</p> <p>Video Antonio Batista da Silva Junior, Dean of Fundação Dom Cabral</p> <p>Online</p> <ul style="list-style-type: none"> • BEN Shenglin, Dean of ZIBS • Rishiksha Krishnan, Director, Indian Institute of Management Bangalore • Léon Laulusa, Executive President and Dean of ESCP Business School • Dan LeClair, CEO of Global Business School Network • Kenneth Mcphail, Head of Alliance Manchester Business School • Giuliano Noci, Vice-Rector for China of Politecnico di Milano • Danica Purg, President of IEDC-Bled School of Management, Slovenia, and President of CEEMAN, the International Association for Management Development in Dynamic Societies • Steven Roberts, Dean of the College of Business and Economics, The Australian National University • José Manuel Martínez Sierra, General Director and Provost of the UPF Barcelona School of Management • Eleanor Shaw, Head of the University of Glasgow Adam Smith Business School <p>*Sorted by Last Name</p>
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